



# Major League Drone Racing: Market Validation & Traction

Major League Drone Racing (MLDR) is proving its concept. We've launched successful events and secured key partnerships. MLDR has captured the attention of media and sponsors. Our early success validates professional drone racing's demand.



by Richard Tulloch

# Successful Launch Events


## Medium to Large-Scale

MLDR has hosted several successful events. We brought together professional drone pilots and enthusiastic fans.

## Recognized Venues

Events were held at recognized venues. These included first responder organizations, school districts, and non-profits.



 YouTube



MLDR: Drone Race to FundRaise, AZ Desert Hawks Vs CA Sea Dragons, Ma...



# Community Engagement

**1**

## **Partnership-Driven**

Our events generated local excitement. They laid the groundwork for MLDR's community engagement strategy.

**2**

## **Live Entertainment**

We combined live entertainment with STEM education. We promote public safety awareness and deliver family-friendly experiences.

# Growing Media Footprint



MLDR's events have been highlighted by media outlets.



Local news, online tech platforms, and community publications are talking about us.





# Anticipated Media Interest

1

As MLDR expands to larger stadium venues, we expect more media interest.

2

We'll see interest from regional and national outlets.

3

This includes sports, technology, and entertainment media.





# Early Brand Partnerships

## Local and Regional

Local and regional companies have sponsored past events.

## Early Market Confidence

This demonstrates early market confidence in MLDR's innovative platform.

# Targeted Sponsorship Expansion



MLDR actively builds relationships with brands eager to engage with tech-savvy audiences and next-generation sports fans.



# Partner Endorsements

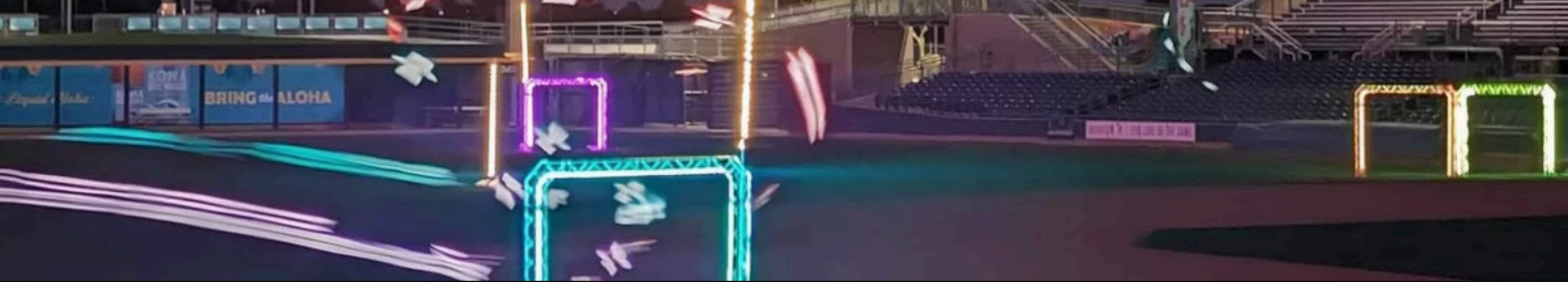
Partnering with MLDR was a no-brainer — it brought together the excitement of live competition with hands-on STEM education, and it was a hit with families, schools, and sponsors alike.



# Proven Foundation for Growth



This early traction validates MLDR's concept. It validates the broader demand for professional drone racing. Investors can be confident in MLDR's potential.



# Key Takeaways

## Successful Events

MLDR has launched multiple successful events.

1

## Media Attention

MLDR has captured media attention and growing brand awareness.

2

## Key Partnerships

We've forged key partnerships with diverse organizations.

3

# Next Steps

**1**

**National Competitions**

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**2**

**Larger Venues**

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**3**

**Expand Partnerships**

MLDR is expanding to larger stadium venues. We are beginning national-level competitions. We're building relationships with technology, automotive, gaming, and lifestyle brands.